



Browser Policy

of

Dr Brand

Initial approval date	1 August 2024
Date of last review	27 August 2024
Revision number	1

This Browser Policy outlines the rules and regulations for the use of the Dr Brand website.

Dr Brand is located at: 3 Tiverton Rd, Plumstead, Cape Town, 7801

By accessing this website, we assume you accept this Browser Policy in full. Do not continue to use Dr Brand's website if you do not accept the full and entire Browser Policy stated on this page.

The following terminology applies to this Browser Policy, Privacy Statement and Disclaimer Notice and any or all Agreements: "Client", "You" and "Your" refer to you, the person accessing this website and accepting the Company's Browser Policy. "The Company", "Ourselves", "We", "Our" and "Us", refer to our Company. "Party", "Parties", or "Us", refer to both the Client and ourselves, or either the Client or ourselves. All terms refer to the offer, acceptance, and consideration of payment necessary to undertake the process of our assistance to the Client in the most appropriate manner, whether by formal meetings of a fixed duration, or any other means for the express purpose of meeting the Client's needs in respect of the provision of the Company's stated services/products, in accordance with, and subject to, the prevailing law of South Africa. Any use of the above terminology or other words in the singular, plural, capitalisation and/or he/she or they, are taken as interchangeable and therefore as referring to same.

Cookies

We employ the use of cookies. By using Dr Brand's website, you consent to the use of cookies in accordance with Dr Brand's Privacy Policy.

Most modern-day interactive websites use cookies to enable them to retrieve user details for each visit. Cookies are used in some areas of our site to enable the functionality of this area and ease of use. Some of our affiliate/advertising partners may also use cookies.

Dr Brand ("Us", "We", or "Our") uses cookies on <https://www.drbrand.biz> (the "website").

Our Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Service, your choices regarding cookies, and further information about cookies.

What are cookies?

Cookies are small pieces of text sent by a website you visit. A cookie file is stored in your web browser and allows the Service or a third party to recognise you and make your next visit easier as well as the Service being made more useful to you.

How Dr Brand uses cookies

When you use and access our website, we may place a number of cookies files in your web browser.

We use cookies for the following purposes:

1. To enable certain functions of the website;
2. To provide analytics to better understand customer behaviour and needs; and

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436

3. To store your preferences.

We use both session and persistent cookies on our website, and we use different types of cookies to run the website. We may also use essential cookies to authenticate users and prevent fraudulent use of user accounts.

Third party cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the website, deliver advertisements on and through the website.

What are your choices regarding cookies?

If you would like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Where can you find more information about cookies

You can learn more about cookies on the following third-party websites:

1. All About Cookies: <http://www.allaboutcookies.org/>
2. Network Advertising Initiative: <http://www.networkadvertising.org/>

Licence

Unless otherwise stated, Dr Brand and/or its licensors own the intellectual property rights for all material on Dr Brand's website. All intellectual property rights are reserved. You may view and/or print pages from <https://www.drbrand.biz> for your own personal use, subject to restrictions set in this Browser Policy.

You must not:

1. Republish material from <https://www.drbrand.biz>;
2. Sell, rent or sub-licence material from <https://www.drbrand.biz>;
3. Reproduce, duplicate, or copy material from <https://www.drbrand.biz>; or
4. Redistribute content from Dr Brand unless content is specifically made for redistribution.

User Comments

This Agreement shall begin on the date hereof.

Certain parts of this website offer the opportunity for users to post and exchange opinions, information, material and data ('Comments') in areas of the website. Dr Brand does not screen, edit, or review Comments prior to their appearance on the website and Comments do not reflect the views or opinions of Dr Brand, its agents or affiliates. Comments reflect the views and opinions of the person who posts such a view or opinion. To the extent permitted by

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436

applicable laws, Dr Brand shall not be responsible nor liable for the Comments or for any loss cost, liability, damages or expenses caused and or suffered as a result of any use of and/or posting of and/or appearance of the Comments on this website.

Dr Brand reserves the right to monitor all Comments and to remove any Comments which it considers in its absolute discretion to be inappropriate, offensive or otherwise in breach of this Browser Policy.

You warrant and represent that:

1. You are entitled to post the Comments on our website and have all necessary licences and consent to do so;
2. The Comments do not infringe any intellectual property right, including without limitation copyright, patent or trademark, or other proprietary right of any third party;
3. The Comments do not contain any defamatory, libellous, offensive, indecent or otherwise unlawful material or material which is an invasion of privacy; and
4. The Comments will not be used to solicit or promote businesses or customs or present commercial activities nor unlawful activity.

You hereby grant Dr Brand a non-exclusive royalty-free licence to use, reproduce, edit and authorise others to use, reproduce and edit any of your Comments in any and all forms, formats or media.

Hyperlinking to our Content

The following organisations may link to our website without prior written approval:

1. Government agencies;
2. Search engines;
3. News organisations;
4. Online directory distributors when they list us in the directory may link to our website in the same manner as they hyperlink to the websites of other listed businesses; and
5. Systemwide Accredited Businesses except soliciting non-profit organisations, charity shopping malls, and charity fundraising groups which may not hyperlink to our website.

These organisations may link to our home page, to publications or to other website information as long as the link: (a) is not in any way misleading; (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and (c) fits within the context of the linking party's site.

We may consider and approve, in our sole discretion, other link requests from the following types of organisations:

1. Community sites;
2. Associations or other groups representing charities, including charity giving sites,
3. Online directory distributors;

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436

4. Internet portals;
5. Accounting, law and consulting firms whose primary clients are businesses; and
6. Educational institutions and trade associations.

We will approve link requests from these organisations if we determine that: (a) the link would not reflect unfavourably on us or our accredited businesses (for example, trade associations or other organisations representing inherently suspect types of business, such as work-at-home opportunities, shall not be allowed to link); (b) the organisation does not have an unsatisfactory record with us; (c) the benefit to us from the visibility associated with the hyperlink outweighs the absence of link is in the context of general resource information or is otherwise consistent with editorial content in a newsletter or similar product furthering the mission of the organisation.

These organisations may link to our home page, to publications or to other website information as long as the link: (a) is not in any way misleading; (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and (c) fits within the context of the linking party's site.

If you are among the organisations listed in paragraph 2 above and are interested in linking to our website, you must notify us by sending an email to sales@drbrand.biz.

Please include your name, your organisation name, contact information (such as a phone number and/or e-mail address) as well as info the URL of your site, a list of any URLs from which you intend to link to our website, and a list of the URL(s) on our site to which you would like to link. Allow 2 to 3 weeks for a response.

Approved organisations may hyperlink to our website as follows:

1. By use of our corporate name; or
2. By use of the uniform resource locator (Web address) being linked to; or
3. By use of any other description of our website or material being linked to that makes sense within the context and format of content on the linking party's site.

No use of Dr Brand's logo or other artwork will be allowed for linking absent a trademark license agreement.

iFrames

Without prior approval and express written permission, you may not create frames around our web pages or use other techniques that alter in any way the visual presentation or appearance of our website.

Reservation of rights

We reserve the right, at any time and in its sole discretion, to request that you remove all links or any particular link to our website. You agree to immediately remove all links to our website upon such request. We also reserve the right to amend this Browser Policy and its linking policy at any time. By continuing to link to our website, you agree to be bound to and abide by these linking Browser Policy.

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436

Removal of links from our website

If you find any link on our website or any linked website objectionable for any reason, you may contact us about this. We will consider requests to remove links but will have no obligation to do so, nor to respond directly to you.

Whilst we endeavour ensuring that the information on this website is correct, we do not warrant its completeness nor accuracy; nor do we commit to ensuring that the website remains available or that the material on the website is kept up to date.

Content Liability

We shall have no responsibility nor liability for any content appearing on your website. You agree to indemnify and defend us against all claims arising out of, or based upon, your website. No link(s) may appear on any page on your website nor within any context containing content and/or materials that may be interpreted as libellous, obscene or criminal, or which infringes, otherwise violates, or advocates the infringement or other violation of any third-party rights.

Disclaimer

To the maximum extent permitted by applicable law, we exclude all representations, warranties and conditions relating to our website and the use of this website (including, without limitation, any warranties implied by law in respect of satisfactory quality, fitness for purpose and/or the use of reasonable care and skill). Nothing in this disclaimer will:

1. Limit or exclude our or your liability for death or personal injury resulting from negligence;
2. Limit or exclude our or your liability for fraud or fraudulent misrepresentation;
3. Limit any of our or your liabilities in any way that is not permitted under applicable law; or
4. Exclude any of our or your liabilities that may not be excluded under applicable law.

The limitations and exclusions of liability set out in this Section and elsewhere in this Disclaimer: (a) are subject to the preceding paragraph; and (b) govern all liabilities arising under the disclaimer or in relation to the subject matter of this disclaimer, including liabilities arising in contract, in tort (including negligence) and for breach of statutory duty.

To the extent that the website, information, and services on the website are provided free of charge, we will not be liable for any loss or damage of any nature.

Indemnity

The use of our website is entirely at your own risk. We shall accept no liability nor responsibility should you incur any form of loss and/or damage of any kind as a result of the use of our website in any way, whether directly, indirectly or otherwise. You shall indemnify, defend and hold Dr Brand (including its shareholders, directors and employees, in whose favour this constitutes a stipulation capable of acceptance in writing at any time), our affiliates, and their employees and suppliers harmless from any and all third-party claims, any actions, suits, proceedings, penalties, judgments, disbursements, fines, costs, expenses, damages (including, without limitation, indirect, extrinsic, special, penal, punitive, exemplary or consequential loss or

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436

damage of any kind) and liabilities, including reasonable attorneys' fees, whether directly or indirectly arising out of, relating to, or resulting from the negligence, breach of these terms or violation of applicable law, rule, regulation by a party or its affiliates, or their respective owners, officers, directors, employees, or representatives.

Dr Brand

Healthcare marketing and Brand management

Head Office Address: 3 Tiverton Rd, Plumstead, Cape Town, 7801
Email: info@drbrand.biz | Website: www.drbrand.biz | Tel: 068 246 8436